

BOBBY JR CASIO

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Surigao City, Philippines

SUMMARY Experienced graphic designer skilled in web design, branding, and social media graphics. Passionate about creating eye-catching, engaging visuals and creative solutions.

WORK EXPERIENCE

Senior Graphic Designer, Illustrator | SIM Sept 2019 - May 2025

- Create impactful designs, collaborating with teams to align visuals with business goals.
- Take charge of projects from inception to delivery, ensuring efficient execution and client satisfaction.
- Apply creative problem-solving skills to overcome design challenges and produce innovative solutions.

Freelance Graphic Artist | Upwork, OLJ Jan 2020 - Present

- Offer graphic design services to clients, including logo design, branding, illustrations, and marketing materials, tailored to their unique needs and brand identity.
- Work closely with clients to understand their vision and deliver designs that effectively communicate their message.

Web Content Administrator | SIM Oct 2017 - Sept 2019

- Manage the content publishing process, including uploading, editing, and organizing content such as articles, images, and multimedia elements to maintain a dynamic and engaging online presence.

EDUCATION **Bachelor of Science in Information Technology major in Programming**

- STI Surigao

KEY SKILLS

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Illustrator
- Canva
- Creativity and Innovation
- Typography
- Organizational and Time Management Skills
- Problem Solving
- Attention to Details
- Fluent in English, Tagalog and Cebuano