

# BOBBY JR CASIO

www.bobbyjrcasio.com  
bobbyjrcasio@gmail.com

+63(906)5553-822  
Surigao City, Philippines

## SUMMARY

Experienced graphic designer skilled in web design, branding, and social media graphics. Passionate about creating eye-catching, engaging visuals and creative solutions.

## WORK EXPERIENCE

- Senior Graphic Designer, Illustrator | SIM****Sept 2019 - May 2025**
  - Create impactful designs, collaborating with teams to align visuals with business goals.
  - Take charge of projects from inception to delivery, ensuring efficient execution and client satisfaction.
  - Apply creative problem-solving skills to overcome design challenges and produce innovative solutions.
- Freelance Graphic Artist | Upwork, OLJ****Jan 2020 - Present**
  - Offer graphic design services to clients, including logo design, branding, illustrations, and marketing materials, tailored to their unique needs and brand identity.
  - Work closely with clients to understand their vision and deliver designs that effectively communicate their message.
- Web Content Administrator | SIM****Oct 2017 - Sept 2019**
  - Manage the content publishing process, including uploading, editing, and organizing content such as articles, images, and multimedia elements to maintain a dynamic and engaging online presence.

## EDUCATION

- Bachelor of Science in Information Technology major in Programming**
- STI Surigao

## KEY SKILLS

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Illustrator
- Canva
- Creativity and Innovation
- Typography
- Organizational and Time Management Skills
- Problem Solving
- Attention to Details
- Fluent in English, Tagalog and Cebuano