

# BOBBY JR CASIO

[www.bobbyjrcasio.com](http://www.bobbyjrcasio.com)  
bobbyjrcasio@gmail.com

+63(906)5553-822  
Surigao City, Philippines

**SUMMARY** Experienced graphic designer skilled in web design, branding, and social media graphics. Passionate about creating eye-catching, engaging visuals and creative solutions.

**WORK EXPERIENCE** **Senior Graphic Designer, Illustrator | SIM** **Sept 2019 - May 2025**

- Created impactful designs, collaborating with teams to align visuals with business goals.
- Took charge of projects from inception to delivery, ensuring efficient execution and client satisfaction.
- Applied creative problem-solving skills to overcome design challenges and produce innovative solutions.
- Integrated AI techniques into creative processes to explore unique ideas, streamline production, and achieve impactful design outcomes.

**Freelance Graphic Artist | Upwork, OLJ** **Jan 2020 - Dec 2024**

- Offered graphic design services to clients, including logo design, branding, illustrations, and marketing materials, tailored to their unique needs and brand identity.
- Worked closely with clients to understand their vision and delivered designs that effectively communicated their message.

**Web Content Administrator | SIM** **Oct 2017 - Sept 2019**

- Managed the content publishing process, including uploading, editing, and organizing content such as articles, images, and multimedia elements, to maintain a dynamic and engaging online presence.

**EDUCATION** **Bachelor of Science in Information Technology Major in Programming**

- STI Surigao

## KEY SKILLS

### Design & Creative Tools

- Adobe Photoshop
- Midjourney
- Adobe Premiere Pro
- Adobe Illustrator
- Canva
- Creativity and Innovation
- Typography

### AI & Generative Tools

- MidJourney
- Prompt Engineering
- Nano Banana Pro
- Chatgpt / Google Gemini

### Core Competencies

- Organizational and Time Management Skills
- Problem Solving
- Attention to Details
- Fluent in English, Tagalog and Cebuano